

# How much should I pay for a vehicle wrap?

The simple answer is, you should pay what it's worth. The most important step is to hire a qualified company. Many sign shops have the capability to print wraps but are not qualified to design, structure, or properly install the graphics. It is not uncommon for wraps to begin failing within hours if they are improperly manufactured or installed. No matter how "cheap" the initial cost, a wrap that fails prematurely costs considerably more in the end and can also compromise the image of your company. Our team of designers and installers are certified in their fields and have many years of experience setting up, installing, and maintaining vehicle graphics. We have manufactured and installed thousands of wraps. We have covered individual vehicles, large nationwide fleets, and everything in between. As a 3M MCS Print Company & 3M Certified Installation Company we guarantee your vehicle graphic will last the optimal number of years it was designed for so that your investment is maximized.

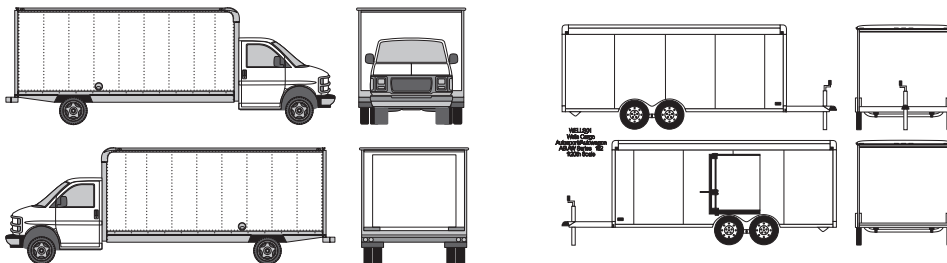
## Average wrap cost by vehicle category

### Box Trucks and Trailers should be figured using square foot pricing.

**Average range \$6.50 to \$12.00 Plus Installation**

Based on full coverage, excluding vehicle cab, roof, bumpers, textured plastics, mirrors, and door handles.

\*Other factors that may affect price will include rivets, doors and hinges. Design requirements or Installation complexity



### Ask about Partial Wraps & Print Cut Graphics Packages

We develop custom graphics packages to maximize your advertising dollar. Partial wraps and large print cut decals are your best choice to brand individual and fleet vehicles. You will save on cost vs. a full wrap while realizing the same advertising impact.

### Car Wrap \* \$2100 - \$2900

Based on full coverage, excluding roof, bumpers, textured plastics, mirrors, and door handles

\*Average estimate includes design print and installation. Prices may vary depending on design requirements, material amounts or installation complexity.



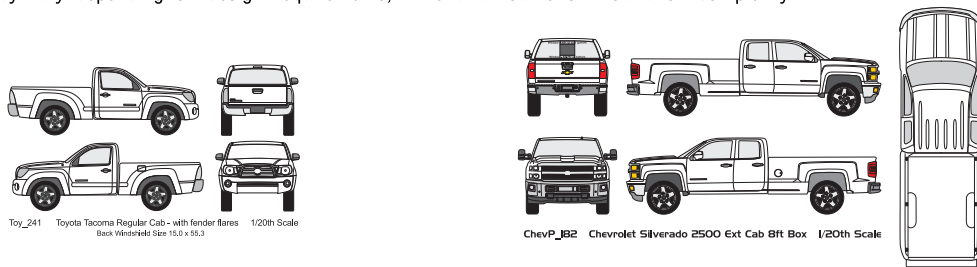
### Full wraps require costly installation to cover bumpers grills and body panels.

We work with you to develop and manufacture your vehicle graphics with fleet in mind from day one. If you currently have one truck or thousands we take the same care to set up, manufacture, install, and track your graphics as part of the 3M MCS Warranty Program.

### Truck Wrap \* \$2100 - \$3300

Based on full coverage, excluding roof, bumpers, textured plastics, mirrors, and door handles

\*Average estimate includes design print and installation. Prices may vary depending on design requirements, material amounts or installation complexity.



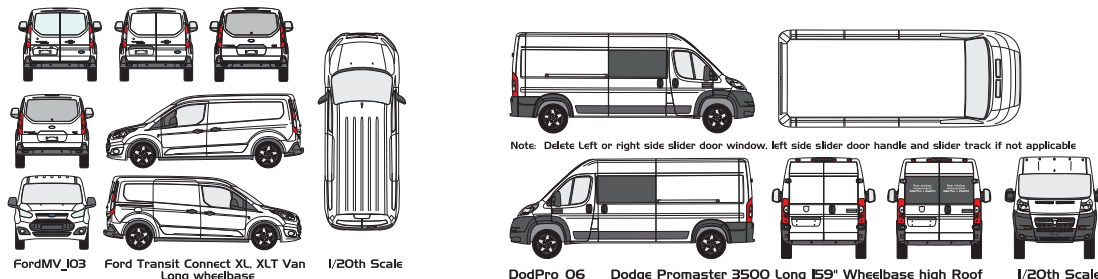
### Trucks and vans are the most common types of fleet vehicles.

Fleet graphics are known to have the highest ROI out of all types of marketing medias. Our expertise in design, material selection and installation will help to ensure we execute an effective advertisement whether locally or regionally or nationwide.

### Van Wrap \* \$2200 - \$4600

Based on full coverage, excluding roof, bumpers, textured plastics, mirrors, and door handles

\*Average estimate includes design print and installation. Prices may vary depending on design requirements, material amounts or installation complexity.



**Local, regional, or nationwide we can manage your fleet graphics. Design, print and Installation. We've got you covered!**